



TESTIMONIAL PUBLICATION CHARTER

PaDI Academy

1. Purpose

This charter sets out the principles, conditions, and procedures governing the collection, validation, and publication of testimonials disseminated across PaDI Academy platforms.

Its purpose is to ensure:

- the authenticity of testimonials;
- respect for individuals;
- compliance with applicable ethical, institutional, and regulatory requirements, within the framework of PaDI's governance system and all applicable laws and regulations.

2. Fundamental Principles

Testimonials published by PaDI Academy are governed by the following principles:

- **Authenticity:** testimonials must reflect a real, sincere, verifiable, and genuinely experienced situation;
- **Integrity:** no material or substantial modification of content may be made without the prior, explicit, and informed consent of the author;



- **Respect:** content must not include any defamatory, discriminatory, offensive, unlawful, or otherwise inappropriate statements, nor any content contrary to human dignity, public decency, or applicable legal and institutional standards;
- **Clarity:** testimonials must be written in a clear, structured, and usable manner for pedagogical, professional, scientific, or institutional purposes.

3. Eligibility Criteria

A testimonial is considered admissible if it:

- originates from a participant, former learner, partner, or beneficiary of PaDI Academy activities;
- relates to a real, direct, and personal experience connected to PaDI Academy programmes, training, or activities;
- demonstrates pedagogical, professional, scientific, or institutional relevance;
- meets the expected standards of writing quality, clarity, relevance, and compliance.

4. Validation Process

All testimonials are subject to the following process:

1. Submission by the author;
2. Internal review of content, form, and compliance;



3. Institutional validation by the competent bodies;
4. Formal authorisation for publication;
5. Controlled dissemination through authorised channels.

PaDI Academy reserves the full, sovereign, and discretionary right, to the extent permitted under applicable laws and institutional regulations, to:

- refuse;
- suspend;
- amend (within the limits defined by this charter);
- or withdraw

any testimonial that does not comply with this charter or with applicable institutional, legal, or regulatory requirements.

5. Consent and Image Rights

The publication of a testimonial is subject to:

- obtaining the explicit, free, informed, and unambiguous consent of the author;
- authorisation to use the author's identity (name, position) and, where applicable, their image, voice, or any element enabling identification.



The author retains the right, at any time, to request:

- modification of their testimonial;
- or full or partial withdrawal, subject to reasonable and proportionate conditions and, where applicable, operational constraints related to technical, editorial, and dissemination requirements.

6. Publication Modalities

Testimonials may be published in various formats:

- written text;
- audio or video recordings;
- documented case studies.

They may be disseminated through:

- the official PaDI Academy website;
- institutional materials (including reports, brochures, presentations, and publications);
- authorised communication channels of PaDI.

7. Editorial Oversight

PaDI Academy may carry out:

- minor editorial adjustments (including spelling, syntax, clarity, consistency, and formatting);

- formatting and adaptation aligned with editorial, technical, and dissemination requirements.

Any material or substantial modification of content requires the prior, explicit, and documented consent of the author.

8. Responsibility

The author of a testimonial remains solely responsible for the content provided.

PaDI Academy undertakes, within the scope of its institutional responsibilities and to the extent reasonably practicable, to ensure:

- use aligned with pedagogical, scientific, and institutional purposes;
- respectful and controlled dissemination in compliance with applicable standards, policies, and regulations.

9. Ethics and Compliance

Published testimonials must comply with:

- ethical principles;
- respect for human dignity;
- PaDI institutional standards and applicable legal and regulatory requirements.



No testimonial shall:

- mislead, create ambiguity, or present inaccurate, unverifiable, or misleading information;
- imply guaranteed, systematic, or unrealistic outcomes;
- infringe upon the rights, image, privacy, or reputation of any third party.

10. Entry into Force

This charter enters into force upon its official publication.

It applies to all testimonials collected, validated, and disseminated on PaDI Academy platforms, regardless of their format, nature, medium, or channel of distribution.